



FOR IMMEDIATE RELEASE

### **PMA/WISC Introduce New ETD Series**

[Milwaukee, Wis. – July 26, 2021](#) – [PMA Financial Network, LLC, PMA Securities, LLC and PMA Asset Management, LLC \(collectively “PMA”\)](#) and the [Wisconsin Investment Series Cooperative \(WISC\)](#), are pleased to introduce a new Series offering to Participants: WISC Extended Term Duration Series (WISC ETD).

The WISC ETD Series seeks to enhance income with potential additional return over market cycles by investing in the 1-10 year portion of the yield curve through a diversified portfolio of high-quality state statute allowable investments consistent with a goal of capital preservation. “If investors are looking for a long-term, professionally managed investment option, they should consider the WISC Extended Term Duration Series,” said Chad Trowbridge, WISC Chair and Business Manager, Chippewa Falls School District. “WISC ETD offers Participants a mix of securities within one product that can produce attractive return while maintaining sound investment practices. ”

With a strong understanding of local governments’ needs, PMA has established itself as a leading provider of integrated financial solutions to public entities. “We are excited to offer WISC ETD to more effectively manage our clients’ long-term reserve funds.” said [John Huber, CFA, Chief Investment Officer for PMA Asset Management](#).

For complete information about risks, expenses and other important facts associated with investing in WISC ETD, please [contact your WISC representative](#).

### About WISC

WISC, an intergovernmental agreement, is a comprehensive investment and cash management program for Wisconsin public entities. WISC offers participants a liquid money market portfolio, the WISC Multi-Class Series, as well as the Limited Term Duration Series with a targeted duration of one year. The Fixed Rate Investment Program allows participants to purchase individual state statute allowable investments for their portfolio.

### About the PMA companies

PMA Financial Network, LLC, PMA Securities, LLC and PMA Asset Management, LLC are under common ownership. PMA Asset Management, LLC, an SEC registered investment adviser, provides investment advisory services to local government investment pools and separate accounts. Securities, public finance services and institutional brokerage services are offered through PMA Securities, LLC. PMA Securities, LLC is a broker-dealer and municipal advisor registered with the SEC and MSRB, and is a member of FINRA and SIPC. All other products and services are provided by PMA Financial Network, LLC.

PMA offers its investment clients a competitive Fixed Rate Investment Program that includes its unique bidding services, brokerage services and certificate of deposit program. In addition, PMA Financial Network, LLC's Cash Flow Management Program and PMA Securities, LLC's Bond Proceeds Management Program are designed to maximize portfolio earnings by evaluating cash needs and developing an investment plan for the local government entity.

With services ranging from investment advisory work with PMA Asset Management to public finance work with PMA Securities, among others, the PMA companies are focused on achieving long-term financial success for their clients. With billions of dollars invested annually, the PMA companies provide over 4,000 entities with a diverse lineup of customized financial solutions through a team of experienced professionals and innovative technology. We built our record of success stories by meeting the needs of public entities.

For more information, go to [www.pmanetwork.com](http://www.pmanetwork.com).

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