



FOR IMMEDIATE RELEASE

PMA/WISC Introduce New LTD Series

Milwaukee, WI – September 19, 2016 – PMA Financial Network, Inc., PMA Securities, Inc. and Prudent Man Advisors, Inc. (collectively “PMA”) and the Wisconsin Investment Series Cooperative (WISC), are pleased to introduce a new Series offering to participants: WISC Limited Term Duration Series (WISC LTD).

The WISC LTD Series seeks to provide participants with the ability to earn a higher yield than WISC Multi Class investments with limited additional risk. WISC LTD invests in high quality fixed income investments with short term maturities around one year that are compliant with Wisconsin State Statutes. “The WISC Limited Term Duration fund is a great option for investors in a low and rising rate environment. Through a mix of investment strategies within one product, stronger rates can be produced while maintaining sound investment practices,” said Chad Trowbridge, WISC Chairman and Business Manager of Chippewa Falls Area Unified School District.

With a strong understanding of local governments’ needs, PMA has established itself as a leading provider of integrated financial solutions to public entities. “We are excited to offer WISC LTD to more effectively manage our clients’ cash and operating reserves.” said John Huber, Chief Investment Officer for PMA.

Participants interested in learning more about WISC LTD should contact their WISC Portfolio Advisor for additional information. Webinars will be offered in October and November 2016 to provide more detailed information regarding how local governments can integrate WISC LTD into their current investment portfolio.

About WISC

The Wisconsin Investment Series Cooperative (WISC) was created in 1988 by school officials interested in investments that strive to maintain safety and liquidity while preserving capital.

Through the Intergovernmental Cooperation Agreement, WISC provides a vehicle for investment in U.S. government obligations, agencies, commercial paper and other high quality short-term instruments. The combined purchasing power of many public entities contributes to attractive interest rates for public fund participants.

About The PMA Companies

PMA Financial Network, Inc., PMA Securities, Inc. and Prudent Man Advisors, Inc. (the PMA companies) are under common ownership. Prudent Man Advisors, Inc., an SEC registered

investment adviser, provides investment advisory services to local government investment pools and separate accounts. Securities, public finance services and institutional brokerage services are offered through PMA Securities, Inc. PMA Securities, Inc. is a broker-dealer and municipal advisor registered with the SEC and MSRB, and is a member of [FINRA](#) and SIPC. All other products and services are provided by PMA Financial Network, Inc.

PMA offers its investment clients a competitive Fixed Rate Investment Program that includes its unique bidding services, brokerage services and certificate of deposit program. In addition, PMA Financial Network, Inc.'s Cash Flow Management Program and PMA Securities, Inc.'s Bond Proceeds Management Program are designed to maximize portfolio earnings by evaluating cash needs and developing an investment plan for the local government entity.

With services ranging from investment advisory work with Prudent Man Advisors to public finance work with PMA Securities, among others, the PMA companies are focused on achieving long-term financial success for their clients. With billions of dollars invested annually, the PMA companies provide over 2,400 clients with a diverse lineup of customized financial solutions through a team of experienced professionals and innovative technology. We built our record of success stories by meeting the needs of public entities. Additional information is available at www.pmanetwork.com.

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