



FOR IMMEDIATE RELEASE

PMA/WISC Achieves Significant Milestone

Milwaukee, WI – March 2, 2015 – PMA Financial Network, Inc., PMA Securities, Inc. and Prudent Man Advisors, Inc. (collectively “PMA”) and the Wisconsin Investment Series Cooperative (WISC), achieved a significant milestone by reaching **\$1 billion in assets** in WISC and its Fixed Rate Investment programs, as of February 20, 2015. "This milestone speaks to the high degree of customer service provided to our WISC clients by PMA’s employees," said [Jim Davis](#), CEO. "We look forward to continued growth of WISC relationships and the asset growth that benefits all of our clients," he added.

With a strong understanding of local governments’ needs, PMA has established itself as a leading provider of integrated financial solutions to public entities. [Jeff Carew](#), Senior Vice President and Director of PMA’s Wisconsin Office, states “With the guidance and oversight of the WISC Commission, our services continually evolve to best serve Wisconsin schools, cities and counties. Reaching \$1 billion is a validation that this process is working. Since the start of our engagement as a WISC Service Provider in 2004, we continue to develop and deploy services that best meet the needs of Wisconsin’s local governments.”

PMA’s Investment Service Programs have been a critical element in the growth of the WISC fund. PMA offers its investment clients a competitive Fixed Rate Investment Program that includes its unique bidding services, brokerage services and certificate of deposit program. In addition, PMA Financial Network, Inc.’s Cash Flow Management Program and PMA Securities, Inc.’s Bond Proceeds Management Program are designed to maximize portfolio earnings by evaluating cash needs and developing an investment plan for the local government entity.

About WISC

The Wisconsin Investment Series Cooperative (WISC) was created in 1988 by school officials interested in investments that strive to maintain safety and liquidity while preserving capital.

Through the Intergovernmental Cooperation Agreement, WISC provides a vehicle for investment in U.S. government obligations, agencies, commercial paper and other high quality short term instruments. The combined purchasing power of many public entities contributes to attracting interest rates for public fund participants.

About The PMA Companies

PMA Financial Network, Inc., PMA Securities, Inc. and Prudent Man Advisors, Inc. (the PMA Companies) are under common ownership. Prudent Man Advisors, Inc., an SEC registered investment adviser, provides investment advisory services to local government investment pools and separate accounts. Securities, public finance services and institutional brokerage services are offered through PMA Securities, Inc. PMA Securities, Inc. is a broker-dealer and municipal advisor registered with the SEC and MSRB, and is a member of [FINRA](#) and SIPC. All other products and services are provided by PMA Financial Network, Inc.

With services ranging from investment advisory work with Prudent Man Advisors to public finance work with PMA Securities, among others, the PMA Companies are focused on achieving long-term financial success for their clients. With billions of dollars invested annually, the PMA Companies provide over 1,450 clients with a diverse lineup of customized financial solutions through a team of experienced professionals and innovative technology. We built our record of success stories by meeting the needs of public entities. Additional information is available at www.pmanetwork.com.

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